OFFICIAL RULES FOR THE "Sizzling Summer of Fun Fridays Sweepstakes at Phoenix International Raceway"

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

SWEEPSTAKES PERIOD: The **"Sizzling Summer of Fun Fridays Sweepstakes at Phoenix International Raceway"** ("Sweepstakes") begins on August 6, 2012 at 8 a.m. PST and ends on August 31, 2012 at 11:59 p.m. PST (the "Sweepstakes Period").

HOW TO ENTER: During the Sweepstakes Period, there are two (2) ways to enter: **(1) Current Ticket Holders:** All current ticket holders for the November 11, 2012 Chase for the Sprint Cup Race automatically receive one (1) entry into the Sweepstakes **(2) Via Mail:** Handprint your name, address, city, state, zip code, daytime and evening phone numbers (including area codes), valid email address and date of birth on a 3" x 5" card and mail the card, with proper postage affixed to: **"Sizzling Summer of Fun Fridays Sweepstakes at Phoenix International Raceway", C/O Phoenix Speedway Corp. 125 S. Avondale, Blvd., Suite 200, Avondale, AZ 85323.** All mail-in entries must be received by August 25, 2012 to be eligible. Limit one (1) entry per account and per household, regardless of method of entry. Entries received from any person or email address or household in excess of the limitation will be void. All entries become the sole property of the Sponsor and will not be returned. Released Parties (as defined below) are not responsible for lost, late, stolen, garbled, incomplete, damaged, delayed, illegible, mutilated, misdirected, or postage-due entries or mail. Incomplete, illegible, or fraudulent entries not will be void.

ELIGIBILITY: Sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia who are of the age of majority or older in the applicable jurisdiction. Employees of Phoenix Speedway Corp. ("Sponsor"), and its parent, subsidiaries, limited liability and affiliated companies, and advertising and promotion agencies, and each of their respective family members (parent, child, spouse, sibling and their respective spouses, regardless of where they reside), and members of their households, whether or not related, are not eligible to enter or win. Sweepstakes is subject to all applicable federal, state and local laws. Void where prohibited by law.

DRAWING: Potential winners will be selected in a random drawing held on or about August 10, 2012 (1 winner), August 17, 2012 (1 winner), August 24, 2012 (1 winner), August 31, 2012 (1 winner) from all eligible entries received. Odds of winning depend on the number of eligible entries received for the applicable drawing. Please note: entries not picked as winners, will be automatically rolled over into the following drawing date.

WINNER NOTIFICATION: Potential winner will be contacted via phone or email and will be required to execute and return an affidavit of eligibility, a publicity release (except where prohibited), a liability release and a copy of his/her valid personal identification card bearing his/her photograph, name, age, and address by five (5) of date of issuance. The execution of additional releases and/or waivers of liability required by Sponsor and/or any other applicable sanctioning body or prize provider may also be required and returned within the time period specified by such entities, as appropriate. Return of prize or prize notification as undeliverable, failure to sign and return requested documentation within the specified time period, the inability of Sponsor to contact a potential winner within a reasonable time period or noncompliance with these Official Rules by any potential winner will result in disqualification and, at Sponsor's sole discretion, the prize may be awarded to a runner-up. If any potential winner is at least 18 but still considered a minor in his/her jurisdiction of residence, Sponsor reserves the right to award the prize in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winners set forth herein.

PRIZE(S): **Four (4) Prize** winners will each receive one (1) of the following prizes: either (i) One (1) exclusive invite for up to four (4) people to attend a private viewing event at Phoenix International Raceway® ("PIR"); or (ii) one (1) meet and greet opportunity for two (2) at an exclusive NASCAR Sprint Cup Series Driver event scheduled to be held at PIR during the month of September; or (iii) Premier access for four (4) at the NASCAR Nationwide Series Driver autograph session scheduled to be held at PIR which includes four (4) tickets to the NASCAR Nationwide Series race scheduled for Saturday, November 10, 2012; or (iv) Access for two (2) to Gatorade Victory Lane following the NASCAR Sprint Cup Series Race scheduled at PIR and a photo opportunity with the winning Driver on Sunday, November 11, 2012. All ticket locations are picked at the sole discretion of Sponsor. All applicable federal, state and local taxes, any other expenses associated with prize acceptance and use not specifically listed herein as being provided including (transportation, meals, gratuities, delivery charges, etc.) are the responsibility of each winner. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. No substitution, transfer or cash redemption of prizes is permitted, except by Sponsor, which reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value. All prize details are at Sponsor's sole discretion.

GENERAL CONDITIONS: By entering this Sweepstakes and/or accepting any prize, entrant agrees: (1) to release, discharge and hold harmless Sponsor, its parent, subsidiaries, limited liability and affiliated companies and advertising and promotion agencies, and each of their respective shareholders, officers, directors, employees, members, agents and assigns (collectively, the "Released Parties") from liability of any kind or nature for any loss, claims, damages, or injuries of any kind resulting in whole or in part, directly or indirectly from entrant's participation in this Sweepstakes or from the acceptance and use/misuse of any prize including any travel/activity related thereto; and (2) to abide by, and be bound by these Official Rules and the decisions of the Sponsor relating to participation in the Sweepstakes, selection of winners and awarding of prizes, which shall be final. Acceptance of any prize constitutes permission to use winner's name, biographical information, city and state of residence, voice, photograph, image and/or likeness for advertising, promotional and other purposes in any and all media now known or hereafter devised, worldwide, in perpetuity, without further compensation, notification or permission from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so, unless prohibited by law. Released Parties are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prize, or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Sweepstakes or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, or should the Sweepstakes be unable to run as planned for any other reason, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes and, if terminated, at its discretion, select the potential winner in a random drawing from among all eligible, non-suspect entries received prior to action taken. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND

OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. "Authorized account subscriber of the e-mail account" is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses.

WINNERS' LIST: The winners' names will be posted on www.phoenixinternationalraceway.com from August 10, 2012 to August 31, 2012, or they may be obtained by sending a properly stamped, self-addressed envelope to **"Sizzling Summer Fun Fridays Sweepstakes at Phoenix International Raceway", C/O Phoenix Speedway Corp. 125 S. Avondale, Blvd., Suite 200, Avondale, AZ 85323.** Mail-in winners' list requests must be postmarked by September 7, 2012 and received by September 10, 2012. Requests not postmarked and/or received by the specified will not be honored.

SPONSOR: This Sweepstakes is sponsored by Phoenix Speedway Corp., 125 S. Avondale Blvd, Suite 200, Avondale, AZ 85323. Phoenix International Raceway® and its logo are registered trademarks and are used with permission.