

Phoenix Raceway Junior Racer Program
Application Checklist & Contest Overview

The Phoenix Raceway Junior Racer Program recognizes outstanding young racers throughout Arizona. Each month, one Arizona youth racer will be selected as the Phoenix Raceway Junior Racer of the Month and receive exclusive recognition and prizes.

Eligibility Requirements

Applicants must:

- ☐ Be **8–16 years old**
- ☐ Be a current **Arizona resident**
- ☐ Actively participate in an organized wheeled sport. A “wheeled sport” is defined as any sport that uses a wheeled device for forward motion and maneuvering, which could include, but is not limited to:
 - Karting
 - Quarter Midgets
 - BMX
 - Motocross
 - Skateboarding
 - Roller Skating
 - Other organized wheeled sports
- ☐ Have a parent or legal guardian submit the application.

Your Entry Must Include

Please make sure your submission contains ALL of the following:

- ☐ Completed Parent/Legal Guardian Consent Form
- ☐ One Submission
 - ☐ 1–3 Minute Video **OR**
 - ☐ 250–500 Word Essay
- ☐ Your submission answers all three questions:
 - How did racing become part of your life and why is it important to you?
 - What are your future racing goals, and what inspires you to keep chasing those dreams?
 - Why should you be selected as the Phoenix Raceway Junior Racer of the Month?
- ☐ Your submission includes your name, age, and the sports league you are a member of.

□ Email submission to: juniorracer@phoenixraceway.com (final deadline is 11:59:59 p.m. MT on November 15, 2027)

Submission Tips

- ✓ Be yourself.
- ✓ Tell your own story.
- ✓ Share what makes racing special to you.
- ✓ Focus on your passion, goals, sportsmanship, and character.
- ✓ Videos should be 1–3 minutes.
- ✓ Essays should be 250–500 words.

Judging Criteria

All judging will be based on the following criteria, as demonstrated in the Entry video or essay:

- **Passion for Racing:** Entry demonstrates genuine enthusiasm for racing and explains how racing became part of their life. Shows commitment, excitement, and personal connection to the sport;
- **Future Goals & Determination:** Entry clearly articulates future racing goals and explains what motivates them to pursue those dreams. Demonstrates perseverance, dedication, and growth mindset;
- **Why They Should Be Selected:** Entry provides a compelling case for being named Junior Racer of the Month;
- **Creativity & Authenticity:** Entry submission feels personal, sincere, and unique. Storytelling is engaging and reflects the Contestant's genuine personality and experiences.

Each Junior Racer of the Month receives:

- Recognition on the Phoenix Raceway website and social media pages
- Recognition in the NASCAR Cup Series program for the next race
- Two (2) NASCAR Cup Series Tickets
- Commemorative t-shirt
- Certificate to honor the achievement

See Official Rules for full details.